



Special Offer for STOTT PILATES® Certified Instructors

The PilatesStyle 2007 Annual Directory is the largest and most comprehensive guide to all things Pilates ever published, and is the ultimate 12-month resource for the entire Pilates community.

Increase sales and drive traffic to your business by appearing in the 2007 PilatesStyle Annual Directory.

PilatesStyle and STOTT PILATES are excited to offer **all STOTT PILATES Studios** a special discounted advertising rate

<p>REGULAR RATE \$850</p>	<p>\$750 buys you:</p> <ul style="list-style-type: none"> ▶ 1/6 page, 4-color ad in the <i>studio section</i> of the Annual Directory ▶ Free 1/9 page, 4-color listing in the <i>web-direct section</i> of the Annual Directory ▶ Free year premium listing in the studio finder on the <i>pilatesstyle web site</i>
<p>STOTT PILATES STUDIO RATE \$750</p>	
<p>YOU SAVE \$100</p>	

If you are STOTT PILATES certified and teach the STOTT PILATES method at your studio, please be sure to take advantage of this amazing offer and remember to include **“specializing in the STOTT PILATES method”** in your “sell copy” (see attached)

Act now! Fill out and fax back the attached sign up page by November 17, 2006



pilatesstyle 2007 annual directory

studio program sign-up sheet

NY 1-2-3 PILATES



1-2-3 Pilates
55 Maple Street
Anytown, NY 12345
212-123-1234
www.123pilates.com

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Please complete the contract below. Also, please don't forget to sign this contract at the bottom and fax it back to Kelin Long at 212.262.2279

Studio Advertising Program ~~\$ 850.00~~ Special Price for **STOTT PILATES** Studios \$ 750.00

Studio Name _____

Contact _____ E-mail _____

Address _____

City, State, Zip _____

Phone: _____ Country: _____

Fax: _____ Web Site _____

Supply 2 x 2 4/color image in PDF form (e-mail to klong@gmgpub.com)

50 words of sell copy

Credit Card Only will be billed on 11/30/06 American Express Visa Master Card

Credit Card # _____ Expiration Date _____

Billing Address _____

Authorized Signature _____ Date _____

Please FAX the completed Sign-Up Sheet back to Kelin Long at 212.262.2279